



**ENGINEERS  
WEEK® 2011**  
FEBRUARY 20-26

William H. Swanson  
Chairman and Chief Executive Officer  
Raytheon Company  
Honorary Chair Engineers Week 2011

Lynn G. Bellenger, P.E., FASHRAE  
President  
American Society of Heating,  
Refrigerating and Air-Conditioning  
Engineers  
Chair, Engineers Week 2011

National Engineers Week Foundation  
Leadership Council  
Bentley Systems, Inc.  
ExxonMobil Corporation  
Fluor Corporation  
Motorola Foundation  
S. D. Bechtel, Jr. Foundation  
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Members of the Engineers Week  
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American Society of Heating,  
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American Institute of Chemical  
Engineers  
American Society of Agricultural and  
Biological Engineers  
American Society of Civil Engineers  
ASME  
IEEE-USA  
Institute of Industrial Engineers  
National Council of Examiners for  
Engineering & Surveying  
National Engineers Week Foundation  
Diversity Council  
National Society of Professional  
Engineers  
Society of Manufacturing Engineers  
Society of Petroleum Engineers  
United Engineering Foundation

With Support From  
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Program

2011 Corporate Affiliates  
3M Foundation  
Battelle  
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CH2M HILL  
ConocoPhillips  
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IBM International Foundation  
Intel Foundation  
Lockheed Martin  
Northrop Grumman Foundation  
Raytheon Company  
Rockwell Collins

National Engineers Week Foundation  
1420 King Street  
Alexandria, Virginia 22314  
703-684-2852  
info@eweek.org  
www.eweek.org

January 5, 2011

**Re: 60th Annual, 2011 NH National Engineers Week Banquet and Exhibition**

Dear Member of the New Hampshire Engineering Community,

Please join the New Hampshire Society of Professional Engineers as we celebrate the annual **National Engineers Week**.

This year we are continuing our campaign to be as efficient and “green” as possible. Last year we did away with thousands of paper mailings, and this year we have gone even further, and are now able to take your registration information **and payment** through an online registration system. Please visit the completely revamped New Hampshire Society of Professional Engineers’ website at <http://www.nhspe.org/nh-engineers-week> to register. We hope this change will be an improvement, and are excited about the direction we are taking.

Enclosed in this comprehensive invitation packet, you will find all the information and costs associated to register as a dinner guest, commercial vendor for the engineering expo, or a corporate sponsor. Not satisfied with just a new website, we also decided that our guests may wish to join us for some technical mini-seminars. These “mini-seminars” are one hour technical discussions being held at the Radisson Hotel beginning at 1:00 in the afternoon. Our licensed guests will be happy to earn up to 3 PDH’s during the seminars.

Please visit the [NHSPE Website](http://www.nhspe.org) and complete the registration online. Since the hotel does require firm numbers of guests, people will be invoiced if they must cancel after the deadline. Exhibitors and Sponsors use the same registration page as dinner guests.

Deadline to register for dinner guests:	February 10 <sup>th</sup> , 2011
Deadline to register as a commercial vendor for the expo:	February 15 <sup>th</sup> , 2011
Deadline to register as a corporate sponsor:	February 10 <sup>th</sup> , 2011
Deadline to purchase advertisement in newsletter:	February 10 <sup>th</sup> , 2011

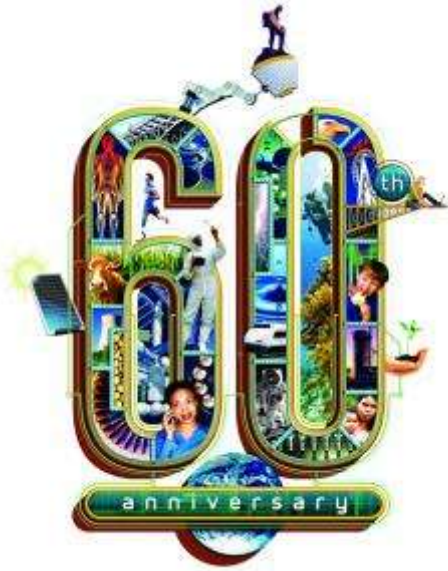
Thank you very much for your continued support of Engineers Week. For specific questions, please contact either Roch Larochelle or Craig Bailey:

Roch Larochelle, PE  
NHSPE, Engineers Week Chair  
[RLarochelle@cmaengineers.com](mailto:RLarochelle@cmaengineers.com)

Craig T. Bailey, PE  
NHSPE, Engineers Week Committee Member  
[ctbailey@bailey-associates.com](mailto:ctbailey@bailey-associates.com)

Rev002





# 60<sup>TH</sup> ANNUAL ENGINEERS WEEK BANQUET AND EXHIBITION

*Thursday, February 17, 2011  
Radisson Hotel  
The Center of New Hampshire  
Manchester, New Hampshire*

## Agenda

1:00-2:00	Technical Seminar #1
2:15-3:15	Technical Seminar #2
3:30-4:30	Technical Seminar #3
4:00 pm	Exhibit set-up
5:00 pm	Exhibits open
5:30 pm	Social hour with Cash bar
7:00 pm	Dinner
8:00 pm	Presentation of Awards Keynote Speaker: John Clayton

Cost: \$47.00 per person  
Student rate \$30.00 per person

RSVP: **By February 10, 2011**  
Sorry, no shows will not be refunded.

## Technical Seminars:

Technical Seminar #1: "Oil in the Gulf"  
Dr. Nancy Kinner

Technical Seminar #2:

Technical Seminar #3: "ADA Compliance on your engineering projects"  
Ms. Cheryl Killam

Cost: \$45 per person for all three  
\$25 per student for all three

## Dinner Entrée Choices:

Rustic Chicken or Stuffed Pork Loin  
(Please indicate any special dietary needs on the online registration form.)

## Registration:

All registrations are through the NHSPE website:  
<http://www.nhspe.org/nh-engineers-week>

### Corporate Sponsors:

If your company/firm would like to place an ad in this years Engineers Week program please contact Martha Mitchell at:

Martha Mitchell  
Terracon, Inc.  
Suite 401W  
77 Sundial Ave.  
Manchester, NH  
03103

Or email them to:  
[MMitchell@terracon.com](mailto:MMitchell@terracon.com)

Or Fax them to:  
Martha Mitchell  
(603) 647-4432

Rev002

Directions to the Radisson Hotel, Elm Street, Manchester NH:  
From Points North of Manchester: from 293 south take exit 6. The exit will circle around and over the Amoskeag Bridge. Stay right; take first exit (Canal Street). Follow Canal Street about one mile (8 lights) to Granite Street (Bus Terminal is on your left). Go left on Granite Street, hotel garage in on the left.  
From Points South of Manchester: from 293 north take exit 5. Turn right off ramp, through two set of lights, hotel garage is on the left



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DuPont  
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Lockheed Martin  
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December 21, 2010

**Re: 2011 NH National Engineers Week Banquet and Exhibition**

Dear Commercial vendor, Corporate Sponsor, or Educational group:

You are hereby invited to participate in the 2011 **NH National Engineers Week 60th Annual Awards Banquet and Exhibition**. Where else would you be able to mingle with representatives from over 100 engineering firms from all parts of New Hampshire?

Where:

**Center of New Hampshire, Manchester, NH**

When:

**Thursday, February 17<sup>th</sup>, 2011**

Exhibitor Fee:

\$225.00 (Waived for educational groups & institutions)

Corporate Sponsorship:  
(no booth at the Expo)

\$25, \$50, \$100, or \$200+

Dinner:

\$47.00 per person

Available Advertising:

Free company listing for Exhibitors in the Program Booklet;  
Business card size ad in the Program Booklet for \$25;  
Half-page ad in the Program Booklet for \$50;  
Full-page ad in the Program Booklet for \$100;  
and a discount for Exhibitor ads in the NHSPE quarterly newsletter, [The Observer](#).

Please refer to the enclosed Exhibitor and Advertising pricing sheets for more information.

If you are interested in participating in the Exhibition or becoming a corporate sponsor, please register online at <http://nhspe.org/nh-engineers-week/>

If you have specific questions regarding becoming a commercial exhibitor, Corporate Sponsor, or an advertiser, please contact Craig Bailey via email at [ctbailey@bailey-associates.com](mailto:ctbailey@bailey-associates.com) or by telephone at (603) 867-3607.

Sincerely,

**Roch Larochelle, PE**  
NHSPE Engineers Week Chair  
[RLarochelle@cmaengineers.com](mailto:RLarochelle@cmaengineers.com)

**Craig T. Bailey, PE**  
NHSPE Engineers Week Committee Member  
[ctbailey@bailey-associates.com](mailto:ctbailey@bailey-associates.com)



# 2011 New Hampshire National Engineer's Week Awards Banquet and Exhibition

Thursday, February 17<sup>th</sup>, 2011  
The Center of NH, Manchester, NH

**- EXHIBITOR -  
- CORPORATE SPONSOR -  
- EDUCATIONAL GROUPS & INSTITUTIONS -  
Price Sheet**

**EXHIBITOR / SPONSOR  
INFORMATION**

Note: All registration is handled through the  
NHSPE Website:

<http://nhspe.org/nh-engineers-week/>

Booth – Commercial	<b>\$225.00</b>
Booth – Educational Institution	<b>\$0.00</b>
Electrical connection – all	<b>\$65.00</b>

**Program booklet advertising:**

Business Card Size	<b>\$25</b>
Half Page Size	<b>\$50</b>
Full Page Size	<b>\$100</b>

**Corporate Sponsorships:**

Sponsorship level	Booklet Ad size	fee
Slide Rule	<b>Bus. card</b>	<b>\$25.00</b>
Tandy 1000	<b>½ Page</b>	<b>\$50.00</b>
Pentium	<b>Full Page</b>	<b>\$100.00</b>
Mainframe	<b>Color Full Page Cover</b>	<b>\$200.00 +</b>

Please send all program booklet artwork electronically to Martha Mitchell. Please send JPEG file format, or TIFF file format only. **NO PDF artwork!** Send all program advertising to Martha at:  
[MMitchell@terracon.com](mailto:MMitchell@terracon.com)

**Newsletter advertising:**

If you would like to advertise for a full year at a discount in [The Observer](#), please contact the editor for the discounted rates.

1/6 Page	
1/3 Page	
Half Page	

**BOOTH SETUP INFORMATION**

As an exhibitor, you will receive:

- A 6' x 30" draped table, with one chair.
- Free **listing** in the Program Booklet.
  - Additional advertisements in the Program Booklet are available for \$25, \$50, or \$100.
- Discount on advertisements placed in the NHSPE newsletter, *The Observer*.

**The Center of New Hampshire Requirements:**

- Booth setup begins at 4:00 PM.
- Exhibit time: 5:00 PM to 7:00 PM
- Exhibits are to be setup and dismantled by exhibitors.

• Electrical requirements:

If your booth will need an electrical service, the facility electricians must turn on the power.

**\$65 charge**

\*\*\*\*\*

- No verbal agreement is valid.
- All stipulations must accompany contract.
- **Payment must accompany this contract.**